



## Design Fee

The design fee is an all encompassing fee, separate from printing and supplies costs. This fee covers the custom design options for the invitation, with as many revisions and changes as needed. It also includes the design and layout work for the additional items of the suite such as response cards, detail cards, thank you cards, and additional event stationery such as menus and place cards.

Starting at \$85.00 per invitation project

Starting at \$150.00 per wedding invitation project

## What contributes to the design fee increasing?

The design fee increases with each added element to the suite (response cards, detail cards menus, place cards, thank you cards, etc.)

At the start of each project I consult with my clients thoroughly in order to capture the vision that they are hoping for me to create. With that discussion in mind, I will create 2 or 3 design options based on our discussion and my client's request, and then from these options we work towards a final design. Altering fonts and colors, picking a graphic from one option and moving it to the other, or adding some new elements to the design is all part of the process. However, if a request for something entirely different is presented, the design fee will increase to support the added time and work to create something new.

Please note, an invitation suite normally incorporates one design that is carried through to all of the elements of the suite. If a new and separate design is requested to be brought into the suite, the design fee will appropriately increase to support a new design project.

## Printing & Supplies Fee

Paper fees are based on the type of cardstock selected. I like to make clients aware that even for the most cost effective project, the cardstock provided will be of quality.

Per invitation .....\$1.75 to \$2.50

Per suite accompaniment (ex., response cards, detail cards, etc.)...\$1.55 to \$2.00

Specialty envelopes...starting at \$25 per 50 envelopes

Foil, embossed, laser cut, acrylic, leather, and letterpress invitation prices are available upon request.

For a long time, I opted not to include pricing on my website. I did not want potential clients to be deterred from reaching out to me because of pricing challenges. If you are working within a budget, I will do my best to reasonably work with you to stay within your budget. Flexibility with cardstock choices, choosing an existing design from my portfolio, and limiting suite accompaniments can all bring costs down.